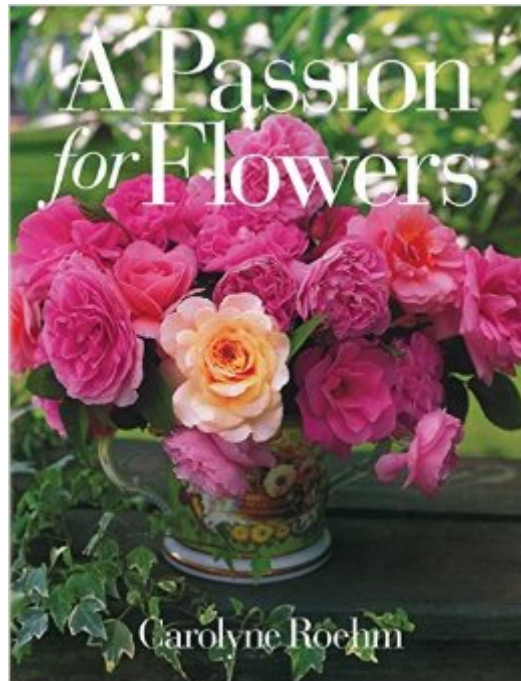


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A Passion For Flowers



Synopsis

Nothing lights up a room like flowers. Whether it's baby's breath draped on a table at a wedding reception, clusters of daffodils in small pots scattered throughout a living room or a bucket of sunflowers on a picnic table, a strategically placed bouquet has the power to create a mood and make us feel special. Unfortunately, most of us don't know how to display flowers properly, and they often end up clumsily thrown together in a vase. In *A Passion for Flowers*, Carolyn Roehm teaches readers how to create arrangements that set off a flower's natural beauty. She discusses the overall features of dozens of the most popular flowers and helps readers understand how these elements relate to each other. Though the book is filled with ideas for brightening holidays and special occasions, Roehm stresses that the magic of flowers should be enjoyed year-round. Organized by season to profile the blossoms as they come into their glory, bouquet "recipes" with step-by-step instructions are sprinkled throughout along with special care instructions for more sensitive blooms. Sections detailing containers, conditioning flowers and elements of floral design are included at the end of the book. *A Passion for Flowers* features 250 breathtaking photographs and is a treasure trove of knowledge and inspiration that will help readers stop and smell the roses every day.

Book Information

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Customer Reviews

In "A Passion for Flowers," Carolyn Roehm puts the skills she honed in a fashion design career to what is obviously an equally compelling use -- combining color, texture and proportion to create fabulous flower arrangements that inspire and delight. "Try to avoid being safe all the time," she tells

her readers. "Safe is a hairsbreadth away from boring and utterly forgettable. If in doubt, go a bit overboard. Better to make an impact with your flowers than to have them go unnoticed." Indeed, Roehm's flower creations are as far from boring and forgettable as one can imagine. Tucked in tiny pots, lavished in oversized urns, strewn among fruits and vegetables, her flowers are more than mere table decoration -- they are a way of life. In setting after setting, Roehm stages her own personal flower show and shares with readers the seemingly simple secrets of recreating her masterpieces. Her directions are clear and concise, from how many stems of each flower to use to choosing appropriate containers. If, after following directions, novice flower arrangers are still unsure of themselves, they need only look to the larger-than-life color photos for petal-perfect models. While Roehm's natural eye for color and form makes flower arranging look easy, her approach to preparing a book on the subject was serious -- she apprenticed to Paris florist Henri Moulie. The results are breathtaking. My personal favorites include an outdoor wedding table draped in delicate wreaths of baby's breath and spirea and an autumn centerpiece that tantalizes the senses by using dahlias, sedum, wild blackberries and chocolate cosmos! Oh, and readers intimidated by elaborate garden parties -- take heart.

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